

Ridesharing has a number of benefits for your employees, your organisation and the surrounding community. These benefits are incentives for your Rideshare scheme and should be communicated when promoting the programme.

### Employee Benefits

- **Reduced Commuting Costs.** Ridesharers share the cost of petrol, parking, and maintenance by cutting expenses by nearly 50% or more; the more members in the rideshare group, the more each member will save.
- **More Commuting Options.** Ridesharing is another commuter option that may work better than other alternative methods like cycling or walking or where public transportation is limited.
- **Better Access to Work.** As well as creating a transport option, it also allows for a transport mode for people without vehicles who could not otherwise easily travel to work.
- **Increased Personal Time.** Ridesharing can improve the work/ life balance by allowing more time for enjoyable things like reading, catching up on sleep, or chatting with other ridesharers instead of driving. Employees who rideshare also tend to leave work on time since they have a set schedule for leaving with their rideshare group.
- **Decreased Stress.** Many drivers find the Auckland commute stressful. Ridesharing helps remove this stress so employees arrive at work more relaxed and ready for the day. Research also suggests that ridesharing is less stressful than commuting alone.
- **Better Health.** Air pollution caused by vehicular travel is linked to a number of health concerns including respiratory diseases, cardiovascular disease, allergies and neurological effects. Ridesharing helps reduce these health risks to everyone.
- **Make New Friends.** Ridesharing has some important social benefits as well; it is a great way to make new friends and meet co-workers from other parts of the organisation.

### Employer Benefits

- **Improved Accessibility.** Introducing a rideshare scheme at your workplace helps to reduce congestion and increases accessibility to your workplace. Increased travel options benefit both your employees and visitors which can lead to improved customer service.
- **Retaining Employees.** Employees are leaving jobs they once enjoyed in favour of employment closer to home and a shorter commute. Introducing a rideshare scheme can help ease the commute to work and enhance your reputation as “employee friendly” and make your workplace a more attractive place to work.
- **Increased Employee Productivity.** Employees who have to meet a bus, train or rideshare schedule are more likely to arrive at work on time, have less stress, and less absenteeism; therefore increasing overall employee productivity.
- **Reduced Need for Parking.** A rideshare scheme can help to remove or reduce parking demand and problems around your workplace. A reduction on car parking needs can be a substantial cost savings to your organisation.
- **Reduced Congestion Around the Worksite.** Lower traffic volumes can mean reduced delay and improved safety on roads around your workplace. It could also mean faster turnaround times for suppliers and less time for employees to get to and from external meetings.
- **Social Responsibility.** A rideshare scheme demonstrates your commitment towards corporate social responsibility and also helps contribute to your environmental and sustainability targets.

### Community Benefits

- **Less Traffic Congestion.** Traffic congestion is primarily caused by single occupant vehicles which has negative social and economic effects. The congestion is expected to increase as more cars are added to the region’s roads each year. Traffic congestion also slows trucks and other commercial vehicles, costing businesses billions of dollars annually. A rideshare scheme can help to reduce traffic congestion and combat the related effects.
- **Better Air Quality.** Air pollution is a major health concern and a costly burden on our health care system. Air pollution causes more premature deaths each year and is hazardous to people with respiratory problems. Small children and the elderly are particularly at risk.
- **Lower Infrastructure Costs.** Building and maintaining roads and bridges is a costly burden to the Auckland region. Fewer cars on the roads mean less traffic and less wear and tear on our road network, and reduced maintenance costs.
- **Improves the Environment.** Passenger vehicles in urban areas create about 80% of Auckland’s carbon monoxide emissions, 70% of nitrogen oxides emissions and 82% of fine particulates. Transport also contributes 48% of all carbon dioxide emissions for the region. Using sustainable transport modes decreases these emissions and helps to reduce greenhouse gases and improve our environment.